"Piracy: A Nuanced Ethical Perspective"

Introduction

Opening Quote: "Piracy is the way we compete with monopoly." — Richard Stallman

Hook: “How many of you have never pirated something?”

Thesis Statement: "While piracy is often deemed illegal, its ethical implications are not black and white. In some cases, piracy raises significant questions about creator compensation, media accessibility, and cultural preservation."

Purpose and Significance: Explain why this topic is relevant, touching on the recent changes in media consumption and compensation.

Body

First Point: The Ethical Ambiguity in Media Consumption

Discuss the misconception that legal consumption equates to fair compensation for creators.

Mention the impact of streaming services on residuals, using recent strikes as examples.

Second Point: Piracy in the Context of Media Availability

Address the ethics of accessing media that is no longer sold or distributed.

Example: Platinum games and Transformers Devastation.

Third Point: The Positive Impact of Piracy on Industry and Culture

Explore how piracy can lead to increased sales through word of mouth and wider exposure.

Include research supporting this, like the INFORMS and ScienceDirect studies.

Discuss the role of piracy in spreading awareness and preserving culture.

<https://money.cnn.com/magazines/fortune/fortune_archive/2007/07/23/100134488/>

<https://pubsonline.informs.org/doi/10.1287/mnsc.2019.3298>

<https://www.sciencedirect.com/science/article/abs/pii/S0167718716301527>

Fourth Point: When Piracy Becomes a Necessity

Address piracy for the sake of preservation and access to academic and non-entertainment information.

Discuss how piracy can fill gaps in accessibility, especially in underserved regions.

Conclusion

Recap: Summarize the main points, reinforcing the complexity of piracy's ethical implications.

Closing Thought: Leave the audience with a compelling thought or question, such as the role of consumers in advocating for fair compensation and access models.

Call to Action: Encourage the audience to think critically about their own media consumption habits.